



Guidelines

1. About the Competition

Students of Grades 9 to 13 are invited to participate in a Logo Design Competition to come up with a **visual identity for Integrity Clubs in secondary schools**. The aim is to unleash young people's creativity and designing skills in the promotion of integrity.

ICs are platforms where youth can reflect on integrity and anti-corruption issues. Members are provided with an opportunity to voice out their views and interact with peers through their involvement in integrity-led activities at school level.

2. Who can participate?

Grades 9 to 13 Students of the Republic of Mauritius (including Rodrigues and Agalega).

3. Entries

Each individual or group (*up to 2 persons*) can submit **a maximum of two entries**.

4. Logo Mounting

- (i) **Each logo should focus on the importance of integrity or Integrity Club**. It may be accompanied by a slogan (maximum 4 words in French or English) to reinforce the artwork.
- (ii) **The logo (7cm X 7 cm) with a maximum of 4 colours** should be drawn or mounted on any Art or Bristol paper. Graphic design support/ technological media may also be used for the artwork. Those who do not use ICT will **not** be penalised;
- (iii) Participants are invited to be as creative and innovative as possible by coming up with a simple, dynamic, impactful logo which can be used on any kind of print or electronic media;
- (iv) Educators and parents may provide participants with guidance only. As role models and transmitters of values, educators and parents have the responsibility to ensure that entries are genuine works of students and not copied from any source.
- (v) Logos should incorporate original artwork and ideas. The work should be unpublished, unproduced and free from copyright restrictions and must not infringe any propriety rights of any person or entity. Participants will be penalised in case of plagiarism; and
- (vi) With a view to ascertain the genuineness of artworks, the best candidates may be called upon to either replicate their logos on-spot during a final round or answer to questions of the Jury members pertaining to their artworks.

5. Jury Panel

A Jury panel will be constituted to select the best logo and designate the winner/s. The decision of the Jury will be final and binding.

6. Selection Criteria

The Logo will be assessed, amongst others, on following criteria:

- *Relevance to integrity;*
- *Innovation, creativity and originality;*
- *Aesthetic quality and visual impact; and*
- *Ability to communicate a clear and positive message.*

7. Prizes

Winner/s will be awarded Wireless Portable Bluetooth Speaker.

Certificates of participation will be awarded to all participants having satisfied the minimum criteria.

8. Deadlines

➤ **SUBMISSION OF PARTICIPATION FORMS**

Prospective participants will be required to submit the completed participation forms via mail cviolette@icac.mu or by post to: *The Director, Corruption Prevention and Education Division, Independent Commission Against Corruption, Réduit Triangle, Moka, by Thursday 05 March 2020*. Names of participants should be clearly written for certificate purposes.

➤ **SUBMISSION OF LOGOS**

Participants are requested to submit either a **hard copy** or the **electronic version** of the logo on CD (7cm X 7 cm) to the ICAC by **Friday 03 April 2020**. A brief of the logo (in French or English) describing its significances together with the contact details of participants (*name, Grade, school/institution, phone number*) should also be provided on a **separate A4 sheet**. The names of participants and schools should be clearly indicated.

9. Timeline

SN	Item	Time Frame
(i)	Launching of the competition	January 2020
(ii)	Deadline for submission of participation forms	Thursday 05 March 2020
(iii)	Deadline for submission of logos	Friday 03 April 2020
(iv)	Selection by Jury panel	April/ May 2020

10. Others

- Failure to adhere to the rules and regulations of the competition will result in disqualification.
- The decision of the Jury will be final and binding.
- **Copyrights.** Once selected, the ICAC retains copyright of the logo. Thus, it will have the exclusive right to use the logo, make any modification, publicise same in its education campaign and allow all ICs to use the Logo in its communication.
- ICAC reserves the right not to proceed with the competition.

11. Information/ Query

For any query or additional information, participants may contact Mrs. C. Utile-Violette on 402 6909/ 04.